



TEDxIMIB

x=independently organized TED event



EXPLORING INFINITUDE

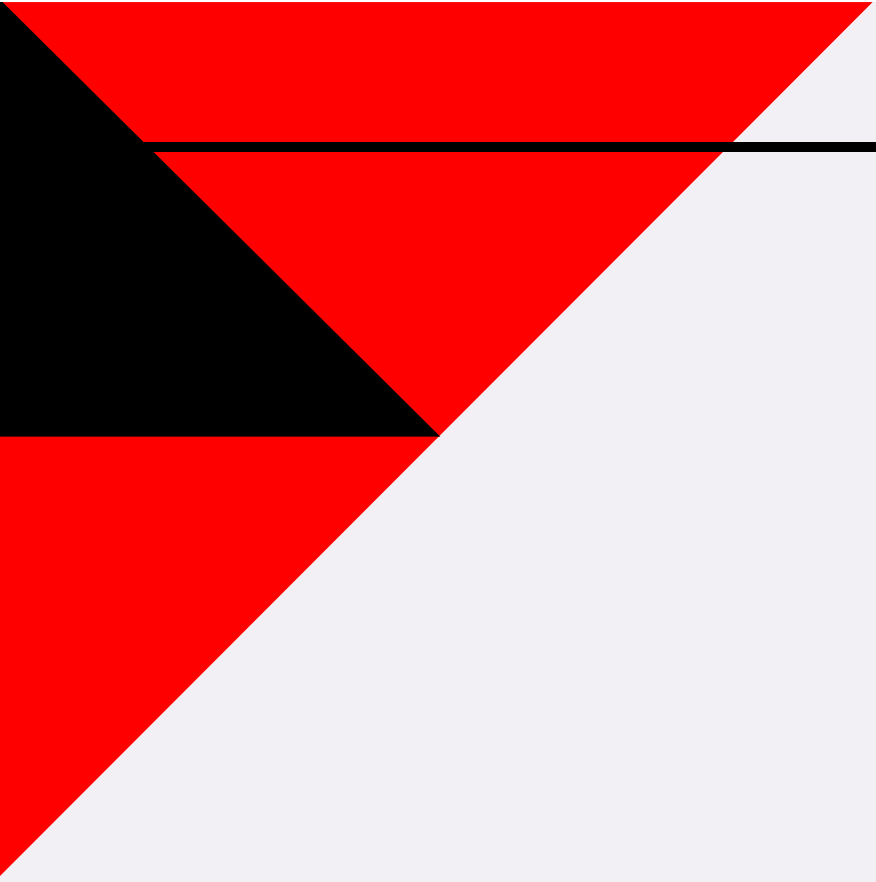


ABOUT **IMIB**

- International Management Institute (IMI) Bhubaneswar is a sister concern of IMI New Delhi.
- It was established in 2011, currently holding position of 66th rank in National Institutional Ranking Framework (NIRF) 2019 conducted by Ministry of HRD, Govt. of India.
- It has world-class aesthetically designed infrastructure for facilitating enhanced learning environment.

ABOUT TEDx

- TED conference is an American media organization headquartered in New York, USA.
- TEDx is a independently organized TED event with a belief to spread ideas and change attitudes, lives and ultimately the world.
- TEDx event is a local gathering where live TED-like talks and performances are shared with the community.
- These talks are freely available on their website and official YouTube page.



Ideas worth spreading

SPEAKERS



DUTEE CHAND (PROFESSIONAL SPRINTER)

- Current national champion in the women's 100 meters event.
- First Indian sprinter to win gold at the Universiade in the 100m race.
- Third Indian woman to ever qualify for the Women's 100 meters event at the Summer Olympic Games.
- In 2018, she clinched silver in women's 100m at the Jakarta Asian Games, India's first medal in this event since 1998.



SUCHETA KADETHANKAR (FOUNDER, DIRECTOR SPORTZILLA PVT. LTD.)

- First Indian to walk across the 1000 miles of the Mongolian Gobi Desert.
- Co-founder and director of Sportzilla Private Limited - RFID based timing solution for endurance events.
- Founder and director of Koham Fit - movement bases fitness studio in Pune.



KULWANT SINGH GILL (AIR MARSHAL)

- Former Air Officer Commanding-in-Chief of Central Air Command of Indian Air Force.
- Commandant of the National Defence Academy.
- Medals held are Param Vishisht Seva Medal (PVSM), Ati Vishisht Seva Medal (AVSM), Yudh Seva Medal (YSM), Vayu Sena Medal (VM(G)).



ALKISTIS AGIO (LEADERSHIP PHILOSOPHER)

- World-class leadership trainer, philosopher and an advisor to C-suite executives & entrepreneurs.
- Author of several books, recent is “THE STOIC CEO”.
- The first-ever method of self-leadership development that integrates scientific evidence-based techniques.
- She is on the board of advisors for the main magazine on Modern Stoicism: THE STOIC.



REBEKKAH KUMAR (FOUNDER & CEO FOURSEVEN)

- Founder and CEO of 'Fourseven', a distinctive jewellery brand in the "affordable luxury" segment for women and men.
- She has worked for companies like Microsoft and Unisys.
- Her major roles were in sectors like- PR, E-commerce, product marketing and supply chain management.



**PRABAL CHAKRABORTY
(VP & MD
BOSTON SCIENTIFIC CO. INDIA)**

- Chairman of the Medical Device Committee of American Chamber of Commerce in India (AMCHAM).
- Co-Chair of Confederation of Indian Industry (CII), Indian Advisory Council Member of U.S.-India Business Council (USIBC).
- Director at Medical Technology Association of India (MTAI). Active member FICCI, AdvaMed & NATHEALTH.

- Logos to be specifically uploaded on social media platforms of IMI Bhubaneswar.
- Logos on videos that will be uploaded on YouTube and shared on every official platforms.
- Official appreciation letter from IMI Bhubaneswar for supporting our event.
- Offline promotion through banners and standees.

**THERE'S MORE. HAVE A LOOK AT THE
SPONSORSHIP SECTION**

**BENEFITS
YOU WILL
GET**

- Internal college promotion at institute events
- Online promotions in social media handles of IMI Bhubaneswar
- Offline promotions (stalls, banners, etc.) on IMI Bhubaneswar ground except main auditorium
- Logo on TEDxIMIB website (Sponsor page)
- Special mention during event
- Logo on TEDx video
- Student magazine (IMI Bytes)
- Guest in internal events like SPARX, Phronesis, Jazbaa
- 10 min slot for speaking opportunity off camera during main event
- Brand promotion by students
- Chief guest during main event
- Ticket to the main event (10 tickets).

DELIVERABLES

PRIME SPONSOR-

INR 5,00,000/-

- Internal college promotion at institute events
- Online promotions in social media handles of IMI Bhubaneswar
- Offline promotions (stalls, banners, etc.) on IMI Bhubaneswar ground except main auditorium
- Logo on TEDxIMIB website (Sponsor page)
- Special mention during event
- Logo on TEDx video
- Student magazine (IMI Bytes)
- Guest in internal events like SPARX, Phronesis, Jazbaa
- Ticket to the main event (5 tickets).

DELIVERABLES

REFRESHMENT PARTNER-

INR 3,00,000/-

- Internal college promotion at institute events
- Online promotions in social media handles of IMI Bhubaneswar
- Offline promotions (stalls, banners, etc.) on IMI Bhubaneswar ground except main auditorium
- Logo on TEDxIMIB website (Sponsor page)
- Ticket to the main event (3 tickets).

DELIVERABLES

KIT PARTNER-
INR 2,00,000/-

SPONSORSHIP LEAF

Deliverables	Prime Sponsor (Rs. 5 lacs)	Refreshment Partner (Rs. 3 lacs)	Kit Partner (Rs. 2 lacs)
Internal college promotion at institute events	✓	✓	✓
Online promotions in social media handles of IMI Bhubaneswar	✓	✓	✓
Offline promotions (stalls, banners, etc.) on IMI Bhubaneswar ground except main auditorium	✓	✓	✓
Logo on TEDxIMIB website (Sponsor page)	✓	✓	✓
Ticket to the main event	✓ (10 tickets)	✓ (5 tickets)	✓ (3 tickets)
Special mention during event	✓	✓	✗
Logo on TEDx video	✓	✓	✗
Student magazine (IMI Bytes)	✓	✓	✗
Guest in internal events like SPARX, Phronesis, Jazbaa	✓	✓	✗
10 min slot for speaking opportunity off camera during main event	✓	✗	✗
Brand promotion by students	✓	✗	✗
Chief guest during main event	✓	✗	✗



THANK YOU